IRAN RENEWABLE ENERGY CONFERENCE

IrREA
Iran Renewable Energy Association

The 8th Iran Renewable Energy Conference and Exhibition

27&28May 2024 / Tehran-IRAN

IranREC 2024





Seyed Moslem Mousavi
Managing Director of the Association
and Secretary of the Conference

Welcome to IRAN REC 2024

We are delighted to extend a warm welcome to Iran REC 2024! It fills us with pride and honor to announce that the 8th conference is being held with the support of key stakeholders in Iran's renewable energy sector, building upon the success of our previous events. In recent years, the Iranian market has witnessed a surge of enthusiasm and interest from international companies and investors. With immense potential for renewable energy development and strong commitment from policymakers, Iran is eager to welcome international investors. Now is the perfect time to seize the opportunity and enter this attractive newly opened market. Iran Renewable Energy Conference (Iran REC) has been meticulously organized to showcase the current and future trajectory of renewable energy in Iran. It aims to provide a comprehensive understanding of the technological capabilities of local companies in this field, as well as explore potential technological cooperation with international investors. Our agenda encompasses diverse topics, including but not limited to opportunities for international cooperation on renewable electricity export to neighboring countries, localization of equipment for solar and wind power plants, the impact of renewable energy on clean transportation, international investment, innovative financing methods for solar and wind power plants, energy carrier subsidies, and the implementation of renewable energy projects. This conference offers unique opportunities to gain profound insights into the market, engage with high-ranking Iranian government officials, company representatives, and investors, and assess the current market landscape. It is the perfect platform to discuss ongoing projects and explore avenues for entering this highly promising market. This conference offers unique opportunities to gain profound insights into the market, engage with high-ranking Iranian government officials, company representatives, and investors, and assess the current market potential. It is the perfect platform to discuss ongoing projects and explore opportunities for entering this highly promising market. We cordially invite you to attend Iran REC 2024 and leverage this occasion to foster mutually beneficial cooperation. Your participation is highly valued and eagerly anticipated by our dedicated team at Iran REC.

Past Events

	2017	2018	2019	2020	2021	2022	2023
Key-Note Speakers	+50	+40	+40	+40	+40	+40	+40
Attendees	+550	+600	+600	+1000 ONLINE	+600	+700	+750
Content Rich Days	4	2	2	1	2	2	2
Meetings	+50	+50	+50	+50	+50	+50	+60
Hours of Networking	+45	+40	+40	+40	+40	+40	+40



Sponsors & Partners

Sponsors 2015-2023

The Embassy of the Republic of Korea

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فراب

ریاست جمهوری
معاونت علمی و فناوری

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International Renewable Energy Agency

clean energy ahead
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NAMÁD Niroo

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PARVANEH
Get the Second Wind

EXERGY

iran tablo

EHDAS SOLAR
Solar System Setup & Automation

AHK
Deutsch-Iranische Industrie- und Handelskammer
اتاق بازرگانی و صنایع ایران و آلمان

SAMENERGY PARS
Investing & Developing renewable energy

STS
SUN•TAISEN

EURONET

New Southern Star Holdings

وزارت نیرو
سازمان انرژی های تجدیدپذیر و بهره وری انرژی برق (ساتبا)

مشانیر

NIAN ELECTRONIC
نیان الکترونیک

SOP

Kirchner Solar Group Iranian

P.Z.M

NONA
گروه انرژی های تجدیدپذیر نونا
Nona renewable energy group

Participating in Exhibitions

In a concise and comprehensive definition, participating in a centralized exhibition can be considered as live advertising. In such exhibitions, key market players including manufacturers, distributors, and consumers of products and services come together in one time and place. Nowadays, many marketing experts consider exhibition participation as one of the most crucial methods of advertising and marketing. They firmly belive that the benefits of a company's direct presence in exhibitions far surpass the costs associated with booth construction, as well as other direct and indirect expenses related to participation.

Main Goals

- Increase in sales and market share
- Gaining fame and credit
- Enhancing PR and customer relationship
- Making a strong and positive mindset in favor of the product and the company







1-2-1 MEETING SYSTEM

IRAN RENEWABLE ENERGY CONFERENCE MEETINGS

START PLANNING YOUR MEETINGS



01 Diamond Sponsor

02 Gold Sponsor

03 Silver Sponsor

04 **Other Sponsoring:**
Break Sponsor; Delegate Bag Sponsor; Badge Sponsor; Memory Sticks Sponsor; Reception Counter Sponsor

Sponsorship

Financial Support Opportunities

The presence of esteemed political and economic figures, renowned companies, and international organizations at international conferences encourages entrepreneurs and business owners to seize the opportunity to promote their brands and products in the most effective way possible. Furthermore, gaining access to informative discussions in the sidelines of such conferences can lead to the acquisition of valuable technical and economic knowledge, thereby addressing the needs of active companies. The executive team of Iran REC aims to facilitate and provide various levels of access, offering diverse opportunities for individuals interested in delivering speeches, receiving awards, displaying logos, and engaging with the conference in various ways. These opportunities include presenting content, leveraging articles, fostering communication, networking, and more. These levels of engagement are thoughtfully categorized based on the capabilities and requirements of the audience. By participating in Iran's premier renewable energy conference, you can increase your visibility in this field. Previous experiences affirm that the creation of a professional program for meetings and lectures has been highly effective in fostering business development.



Conference

The Iran Renewable Energy Association is set to host the 8th Iran International Renewable Energy Conference and Exhibition (Iran REC 2024) on May2024.This event is the biggest gathering of the renewable energy community in Iran, and the Iranian Renewable Energy Association's executive team has worked to provide dedicated exhibition and business meeting spaces, as well as financial support opportunities, to facilitate the provision of services and products and showcase the capabilities and business symbols of active companies in the field. This year, the Iran Renewable Energy Association and the Policy Making Committee, consisting of 30 main organizations involved in the renewable energy field, will introduce and appreciate the extensive efforts of active companies and individuals and award "The Fifth Iran Renewable Energy Award" for the third time in the country.



+35 ONLINE VIRTUAL EXHIBITION

700 ATTENDEES

More than 50 Speakers

2 Days of Rich Content

Networking

Streams

Iran Renewable Energy Award

About us

The Iran Renewable Energy Association (IrREA) is the only independent non-governmental organization in the Islamic Republic of Iran that focuses on promoting all types of renewable energy. IrREA's main activities encompass increasing awareness, promoting, and institutionalizing the development of clean energy, including wind, solar, biomass, geothermal, and hydrogen energy. Our goal is to promote the generation of electricity, heating, and fuels from renewable energy sources to conserve fossil-fuel resources and use clean energy. Over the past five years, IrREA has made significant international efforts and has become a reference point for Iranian companies to access technical and engineering services and global facilities. IrREA has achieved this by becoming a member of assemblies such as IRENA, Global COP Conference, and APVIA. IrREA also holds an annual exhibition and international conference on renewable energies, which has become the largest gathering of experts in this field in Iran.











Renewable Energy Association

جایزه ملی انرژی های تجدیدپذیر
IRAN RENEWABLE ENERGY AWARD

The 5 th Iran Renewable Energy Award

IrREA
Iran Renewable Energy Association

IRENA
International Renewable Energy Agency

Introduction

Renewable energy is being promoted and developed worldwide, and to recognize the efforts of activists in this field, numerous international awards are given to scientists, investors, innovators, equipment manufacturers, media, students, and others. With the recent growth of renewable energy in our country, it is essential to establish a prestigious national renewable energy award with specific goals to complete the development ecosystem in this field.

This award is the only valid award in the field of renewable energy, supported and supplemented by all associations related to renewable energy, such as the Renewable Energy and Energy Efficiency Organization (SATBA), Ministry of Energy, Vice Presidency of Science and Technology, and other responsible institutions and organizations.

Therefore, the Third National Renewable Energy Award will be held concurrently with the 8th Iran International Renewable Energy Conference and Exhibition in May 2024. The award will recognize the best renewable energy projects and activists, appreciate their efforts, introduce the best examples of the country to the community of renewable energy activists, and share successful experiences in this field.



Iran Renewable Energy Award

Iran possesses great potential for various renewable energy resources, making it capable of playing a significant role in the global increase of renewable energy demand. If Iran can combine cultural and social solutions with its renewable energy efforts, it has the potential for substantial growth in science and technology development. The Iran Renewable Energy Association aims to promote and encourage the widespread adoption of renewable energy in society, fostering cooperation among stakeholders.

جـایزه ملی انـرژی هـای تجدیدپذیر
IRAN RENEWABLE ENERGY AWARD



Award

The Iran Renewable Energy Award is a prestigious national event that prioritizes the following factors to ensure the legitimacy of its implementation:

- Employing a scientific and logical approach to evaluate award recipients
- Drawing on national and international experiences to design and execute the award process
- Maximizing the participation of stakeholders and experts in the field through a policy council and arbitration committee to assess and evaluate applicants
- Focusing on the key players in the ecosystem to identify the best among them.





Goals



- Increase public awareness and promotion of renewable energy.
- Encourage all relevant sectors to develop renewable energy and expand its use in Iran.
- Recognize successful examples of national renewable energy development.
- Establish and complete the renewable energy ecosystem with the participation of relevant actors.
- Create a platform for introducing superior models in various technological, industrial,financial, and investment sectors.



participants

- Renewable Energy Project
- EPC Company
- Outstanding academic renewable energy scientist
- Equipment Manufacturing
- Company
- Governmental and Public Organizations
- Distribution and Regional Electricity Companies

Team





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